

**PART 1****APPLICATION FORM – STALL RESERVATION - LOCAL****“AYURVEDA-EXPO 2018” (13, 14 & 15 July 2018)**

Bandaranaike Memorial International Conference Hall (BMICH), Colombo, Sri Lanka.

(Organized by the National Chamber of Commerce of Sri Lanka in partnership with the Ministry of Health, Nutrition and Indigenous Medicine)

**Mailing Address:** 450, D R Wijewardene Mawatha, Colombo 10, Sri Lanka, Tel: +94 11 4741984/4741788**A. COMPANY INFORMATION**

<b>Company Name</b> (IN BLOCK LETTERS)													
<b>Name of the Chairman/CEO/MD</b>													
<b>Address</b>													
<b>Country</b>													
<b>Telephone</b>													
<b>Mobile</b>													
<b>Fax</b>													
<b>Email</b>													
<b>Website</b>													

**B. EXHIBITION CO-ORDINATOR'S INFORMATION**

Exhibition organizer will co-ordinate only with the Co-ordinator

<b>Name of the Co-ordinator</b> Mr / Mrs / Ms			
Designation			
Tele (Land)		Mobile	
Fax		Email	

**Note: It is preferable for you to use email in communicating with the organizer.****C. EXHIBITOR CATEGORY**

The Exhibition is divided into 09 categories (check), Mark (X) against the category you wish to represent.

Ayurvedic and other alternative products exporters and importers		Other alternative medical clinics such as Yoga, Acupuncture, Homeopathy etc	
Beauty culture agents, beauty care products manufacturers & herbal cosmetic product producers		Gym & Spa equipment	
Natural health food, beverages, tea & spices		Gem & Jewellery associated with healthcare	
Health resorts and health spas		Astrology	
Ayurvedic hospitals / clinics / educational institutions		Other – Please indicate your category	

**D. STALL BOOKING**

Size & Location	Investment	No. of Booths		Total Amount (LKR)
3m x 3m (Inside)	LKR 90,000/= + 15% VAT (Each)		=	
2m x 2m (Hall B Only - Inside)	LKR 50,000/= + 15% VAT (Each)		=	

(Those who reserve stalls before Friday, 11 May 2018 are entitled to 5% discount from the total value. Those who reserve more than one stall will also get 5% discount of the total value for every additional stall)

**Note:** Stalls could be reserved by making a payment of 75% of total rental. Balance 25% should be paid two weeks prior to the event. (Please note that dated cheques will not be accepted)

**E. NAME BOARD OF EXHIBITOR**

Exhibitor Name to be displayed in the Stall (in Block Capitals)


**F. MODE OF PAYMENT**

<b>TOTAL AMOUNT LKR</b>
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(Please tick in the relevant cage for the mode of payment)

<b>a) Bank draft / Cheque</b>		<b>b) Bank Transfer</b>	
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Payment could be made by :- (a) Bank Draft (b) Bank transfer to the National Chamber of Commerce of Sri Lanka. Seylan Bank, Colombo Fort Branch, Colombo 01, Sri Lanka. A/c No. 0300-00011209-001

Cheques should be drawn in favour of “The National Chamber of Commerce of Sri Lanka” & crossed A/C payee only.

**G. DECLARATION**

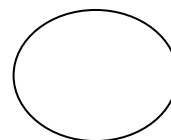
We hereby apply for participation in “Ayurveda-Expo 2018” Exhibition to be held in Colombo, Sri Lanka. We agree to abide by the terms and conditions in the attached “Exhibition Rules and Conditions” and further agree and acknowledge that exhibition Rules and Regulations form part of our Agreement with the organizer, in connection with participation in “Ayurveda-Expo 2018” Colombo, Sri Lanka.

**FOR AND ON BEHALF OF APPLICANT COMPANY**

Signature : .....

Designation : .....

Date : .....



Company Seal

**PART 2**

**EXHIBITOR CATALOGUE – INFORMATION**

**A. Catalogue Information**

<b>Company Name</b> (IN BLOCK LETTERS)									
<b>Name of the Chairman/CEO/MD</b>									
<b>Address</b>									
<b>Contact Person :</b> Mr / Mrs / Ms									
<b>Country</b>									
Tele									
Fax									
Email									
Website									
<b>COMPANY PROFILE</b> (max 100 words)									

**B. Guides to advertise in the Catalogue**

Type		Size	Investment
Full Page Colour	Front Inner	A5	LKR 15,000.00 + 15% VAT
	Back Cover		LKR 17,500.00 + 15% VAT
	Back Inner		LKR 15,000.00 + 15% VAT
	Inner Page		LKR 12,000.00 + 15% VAT
TOTAL AMOUNT LKR			

➤ **Artwork will have to be provided by the advertiser**

Payment could be made by :- (a) Bank Draft (b) Bank transfer to the National Chamber of Commerce of Sri Lanka. Seylan Bank, Colombo Fort Branch, Colombo 01, Sri Lanka. A/c No. 0300-00011209-001

Kindly attach and forward this information along with the Application Form or Visit our website and fill the form [www.ayurveda-expo.com](http://www.ayurveda-expo.com). Tele: +94 11 4741788/4741984, 2689600 Fax : +94 11 2689596, 2689603, Email : [sg@nationalchamber.lk](mailto:sg@nationalchamber.lk), [devi@nationalchamber.lk](mailto:devi@nationalchamber.lk)

**C. BOOTH SPECIFICATIONS**

**Standard Setup**

- Standard Booth, One Table, Two Chairs, One Plug Base (5Amp), Two Spot Lights, Name Board

**Extra Accessories**

- Exhibitor can order extra items of furniture / accessories from organizer subject to cost involvement.

## *Ayurveda-Expo 2018*

### **Exhibition Rules & Regulations**

#### **1. Application Form**

1.1 The Exhibitor acknowledges that by signing the application form it has agreed and undertaken to comply with all its obligations under the regulations and any other additional rules and regulations prescribed by the organizer.

1.2 The Organizer has the sole and absolute discretion to accept or reject, without giving any reason or explanation, the applicant's application to exhibit at the exhibition.

#### **2. Participation fee and payments**

2.1 Payments to be made in full when submitting the Application.

2.2 .Payment will be non-refundable except.....

a). When the organizer has rejected the application to exhibit at the exhibition, the organizer will refund in full but without interest that part of the participation fee paid by the applicant; or

b). When the organizer has cancelled or materially reduced or shortened the exhibition. The organizer may in its sole and absolute discretion refund without interest such amount if any, of the participation fee as the organizer thinks appropriate.

#### **3. Stall Allocation**

3.1 Stall allocation will be on first come first served basis. The organizer has the sole and absolute discretion in allotting and specifying the location and position of the stand and reserves the right to re-allot and re-specify another stand different to the one originally allotted to the exhibitor at any time prior to the commencement of the exhibition period. The exhibitor does not have a right to object to such allocation and specification.

3.2 The exhibitor cannot use a name on the stand that is different from the one specified on the application form without the prior written approval of the organizer.

3.3. The right to use the stand allocated is personal to the exhibitor and cannot be transferred, assigned, sub-contracted or otherwise shared with any third party.

#### **4. Construction of the Stand and related work**

4.1 The stand will be provided by the Organizer's official contractors and is of standard design. No variation of the fascia board, lettering, fittings, structure or any integral part of the stand by the exhibitor will be permitted without the prior written approval of the organizer. The exhibitor shall be liable to the organizer for any damage caused by the exhibitor, contractors, agents or associates to any part of the stand.

4.2 The transportation assembly, dismantling and removal of the custom-built stand shall be sole responsibility of the exhibitor. All such work must be carried out according to the arrangements

and within the time limits specified in the regulations or as otherwise specified by the organizer.

4.3 Work of any kind carried out by the exhibitor at the exhibition venue must conform to all applicable statutes, rules and regulations applicable to the exhibition venue and also those specified by the organizer. The organizer reserves the right to stop any work which contravenes any of such statutes, rules and regulations and the exhibitor shall have no claim against the organizer or its agents for any other losses or damages.

4.4 Work of any kind carried out by the exhibitor or its associates at the exhibition venue including the decoration of the stand must be fully completed within the time limits specified by the organizer and in any case by 10.00 pm on the day preceding the commencement of the exhibition period. All repairs or alterations to the stand or displays may only be carried out by the exhibitor during the time that the exhibition is closed from the public and with the prior approval of the organizer or its agent.

4.5 The exhibitor must remove from the exhibition venue, all products, goods, materials items or things of the exhibitor or its associates within one day after the conclusion of the exhibition or within such other time as specified by the organizer. Any such products, goods, materials items or things which are not removed from the exhibition venue by the specified time will be deemed abandoned and will be removed and disposed of by the organizer at the exhibitors expense. The organizer will not incur any liability for any loss, damage or expense whatsoever suffered by the exhibitor and or its associates as a consequence thereof.

#### **5. Electricity**

5.1 All electrical works and fittings must be done at the Exhibitor's own expense. Such electrical work and fittings shall be performed by a contractor appointed by the Organizer.

5.2 All electrical works, fittings and wiring must be conducted and installed in compliance with these exhibition rules and regulations of the exhibition venue and any other laws and regulations which are in effect in connection with the exhibition.

5.3 Only electricity can be used as a source of light or power in the Exhibition venue.

#### **6. Security at the Exhibition Venue**

6.1 The exhibition venue is given security and exhibitors should follow the rules and regulations given by them.

6.2 Any damage to exhibition premises will be charged from the exhibitor.

24 hour security will be provided.

To prevent theft/damage to goods, at least one representative should be present at the time of opening and closing of the event.

## 7. Exhibitor Badges & Vehicle Passes

7.1 The organizer will provide the exhibitor with five exhibitor badges for use by the personnel, agents or representatives of the exhibitor. The exhibitor may in writing request additional exhibitor badges and the organizer may provide such additional exhibitor badges if considered necessary.

7.2 The exhibitor must provide the organizer with full particulars of all those personnel, agents or representatives of the exhibitor who will use the exhibitor badges before the badges could be issued. The exhibitor shall ensure such personnel.

- Display their exhibitor badges conspicuously whilst in the exhibition venue.
- Do not pass or transfer their exhibitor Badges to any other person.
- Return the exhibitor badges to the organizer at the end of the exhibition period or upon demand by the organizer.
- Comply with all obligations or request imposed on such personnel by the organizer or its agents.

7.3 The organizer will provide the exhibitor with one vehicle pass issued by the organizer and or the management of the exhibition venue. Only vehicles with such vehicle pass will be permitted to enter into the loading dock at the exhibition venue.

## 8. Liability, Rights and Insurance

8.1 The organizer, its agents, representatives, contractors or employees shall not be liable in any way whatsoever in respect of any loss, injury or other damages suffered by or caused to the exhibitor or its associates or the products or other property of the exhibitor, its associates or its visitors.

8.2 The organizer shall not be responsible in any manner whatsoever for the consequences of any introduction or commercial transaction made during or as a result of the exhibition.

8.3 The exhibitor undertakes to indemnify and at all times hereafter to keep indemnified the organizer, its agents representatives and employees on demand from and against all liabilities, actions, proceedings, claims, damages, costs and expenses they may suffer or incur by reason however in relation to any agreement with the exhibitor or its associates or any breach of the regulation by the exhibitor or its associates.

8.4 All products, materials, items or things of the exhibitor or his associates are brought and removed from the exhibitor venue at the sole risk of the exhibitor and should be safeguarded by the exhibitor at all times.

8.5 The exhibitor acknowledges and agrees that its participation in the exhibition is solely at the exhibitors own risk.

8.6 The organizer reserves the right to exercise a general lien over any property the exhibitor has in the exhibition venue in respect of all monies due to the organizer (including claims for damages) howsoever in connection with the exhibition.

8.7 The exhibitor must comply with all relevant health and safety legislation and ensure that all its associates are aware of their duties and responsibilities. Any plant or systems of work which may be used must be safe and without risks to health.

## 9. Intellectual Property

9.1 The exhibitor hereby represents and warrants to the organizer that the products do not infringe or breach in any way any right (including but not limited to intellectual property rights) of any person or entity and does not constitute a contravention of any applicable rule or law whether in the country of the exhibition venue or any other country.

9.2 The exhibitor shall at all times, and without limit in point of time, indemnify and hold indemnified the organizer in full on demand against all liability, loss, damages, costs and expenses (including legal costs and expenses on a full indemnity basis) awarded against or incurred or paid by the organizer as a result or in connection with breach of any warranty given by the exhibitor and any claim that the products infringe or their importation use or resale infringes and patent copyright design right trademark or other intellectual property rights of any or other or entity.

## 10. Cancellation of Exhibition

10.1 The organizer reserves the right to change the plan, site character or the exhibition venue at any time. The organizer may in its sole and absolute discretion make proportional allowance for the space allocated to the exhibitor.

10.2 Notwithstanding anything contained in the Regulations or any other documents or agreements between the Exhibitor and the Organiser, the Organiser reserves the right to cancel, alter in character or reduce in scale the exhibition, or to shorten or extend the exhibition period in its sole and absolute discretion at any time for whatsoever reason provided always that the organizer may in its sole and absolute discretion refund without interest such amount, if any, of the participation fee as the organizer thinks appropriate.

10.3 Subject to discretionary right to refund the participation fee under paragraph 10.2 above, the organizer, its associated companies, its agents and representatives shall not be liable and the exhibitor shall not make any claim or demand, whether for loss damage, or return of all or part of any money paid by the exhibitor, in connection with the organizer exercising its rights under paragraph 11, including without limitation, any cancellation, alteration, reduction, shortening or extension of the exhibition or the exhibition period.

## 11. Governing Law

11.1 These conditions shall be governed by and construed in all aspects in accordance with the laws of Sri Lanka and the exhibitor irrevocably submits to the non-exclusive jurisdiction of the Courts of Sri Lanka.